

# My World

## Resources on Emerging Trends for Marketplace Christians---4/8/2007

"The New Heroes" PBS Series on Social Entrepreneurs <a href="http://www.pbs.org/opb/thenewheroes/whatis/">www.pbs.org/opb/thenewheroes/whatis/</a>	Comments
<p>PBS Program---The New Heroes tells the dramatic stories of 14 daring people from all corners of the globe that, against all odds, are successfully alleviating poverty and illness, combating unemployment and violence, and bringing education, light, opportunity and freedom to poor and marginalized people around the world.</p> <p>This web site has an extensive list of websites and other resources related to social entrepreneurs. <a href="http://www.pbs.org/opb/thenewheroes/whatis/resources.html">www.pbs.org/opb/thenewheroes/whatis/resources.html</a></p>	
Ashoka---Innovators for the Public---A Community of Social Entrepreneurs <a href="http://www.ashoka.org/">www.ashoka.org/</a>	
<p>Ashoka is the global association of the world's leading social entrepreneurs—men and women with system changing solutions for the world's most urgent social problems. Since 1981, Ashoka has elected over 1,800 leading social entrepreneurs as Ashoka Fellows, providing them with living stipends, professional support, and access to a global network of peers in more than 60 countries. Ashoka Fellows inspire others to adopt and spread their innovations—demonstrating to all citizens that they too have the potential to be powerful changemakers and make a positive difference in their communities. By unleashing the same innovative and entrepreneurial mindset which has driven business sector growth over the last two centuries, Ashoka is leading a dramatic transformation in society, fueling the citizen sector's unprecedented growth. With our global community of social entrepreneurs, Ashoka develops models for collaboration and designs infrastructure needed for this growth.</p>	
Changemakers.net---Collaborative Competitions <a href="http://www.changemakers.net/">www.changemakers.net/</a>	
<p>Changemakers holds <a href="#">collaborative competitions</a> on thematic issues to source the most innovative solutions, build a community of solutions, and take high impact innovations to scale. Each collaborative competition begins with a Mosaic of Solutions that maps the trends of Ashoka's Fellows and Ashoka's work, outlines the key barriers and insights for a particular problem, and then plots and identifies the most innovative solutions and innovation gaps.</p>	
Action Without Borders <a href="http://www.idealists.org/">www.idealists.org/</a>	
<p>Action Without Borders connects people, organizations, and resources to help build a world where all people can live free and dignified lives. AWB is independent of any government, political ideology, or religious creed. Our work is guided by the common desire of our members and supporters to find practical solutions to social and environmental problems, in a spirit of generosity and mutual respect.</p>	
The Skoll Foundation <a href="http://www.skollfoundation.org/">www.skollfoundation.org/</a>	
<p>The Skoll Foundation was created by Jeff Skoll in 1999 to pursue his vision of a world where all people, regardless of geography, background or economic status, enjoy and employ the full range of their talents and abilities. Skoll, who was the first employee and first President of eBay, believes that strategic investments in the right people can lead to lasting social change. The Skoll Foundation's mission is to advance systemic change to benefit communities around the world by investing in, connecting and celebrating social entrepreneurs. Social entrepreneurs are proven leaders whose approaches and solutions to social problems are helping to better the lives and circumstances of countless underserved or disadvantaged individuals. By identifying the people and programs already bringing positive changes to communities throughout the world, the Skoll Foundation empowers them to extend their reach, deepen their impact and fundamentally improve society.</p>	
Magazines	
<p><b>Fast Company Magazine</b>---Business magazine of ideas and tools, profiles and evaluations on the ways business works. Advises readers on how to compete in the global business environment. The magazine debunks old myths and discovers new legends, and covers smart people working in smart companies all the while having serious fun. ASIN: B00007AXA2</p>	
<p><b>Leadership Magazine</b>--- Published by Christianity Today--- A practical journal for Christian leaders and ministers. Explores one theme in every issue. Plus columns on sermon tips, surveys, ideas that work, tips-trend-and resource. ASIN: B000060MH4</p>	

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### Books of all Kinds on Emerging Trends

Aburdene, Patricia. **Megatrends 2010: The Rise of Conscious Capitalism.** Charlottesville, VA: Hampton Roads Publishing Company, 2005. ISBN-10: 1571744568.

**Description:** In Megatrends 2010, Patricia Aburdene, co-author of the bestselling Megatrends 2000, investigates corporate social responsibility and identifies seven megatrends that will redefine business in the coming years.

Barna, George. **Revolution.** Carol Stream, IL: Tyndale House Publishers, 2006. ISBN-10: 1414310161

**Description:** For leaders working for positive change in the church and for believers struggling to find a spiritual community and worship experience that resonates, Revolution is here. Are you ready?

Bornstein, David. **How to Change the World: Social Entrepreneurs and the Power of New Ideas.**

New York, NY: Oxford University Press, 2003. ISBN: ISBN-10: 0195138058

**Description:** "Human progress has always been led by visionary individuals who seek a better future and dedicate their lives to realizing that promise. These social entrepreneurs tackle some of the world's toughest challenges with grit and determination. Bornstein has given us that rarest of gifts: a book about hope, about courage, and about the power of those extraordinary men and women who change the world." -Jeff Skoll, Founder and Chairman, Skoll Foundation

Buckingham, Marcus. **Go Put Your Strengths to Work: 6 Powerful Steps to Achieve Outstanding Performance.** Tampa, FL: Free Press, 2007. ISBN-10: 0743261674

Collins, Jim. **Good to Great: Why Some Companies Make the Leap... and Others Don't.** New York, NY: Harper/Collins Publishers, 2001. ISBN-10: 0066620996

**Description:** The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice.

Dees, J. Gregory, Jed Emerson and Peter Economy. **Enterprising Nonprofits: A Toolkit for Social Entrepreneurs.** Indianapolis, IN: Wiley Publishing, 2001. ISBN-10: 0471397350.

**Description:** Whether you are a nonprofit CEO, board member, staff member, or volunteer, Enterprising Nonprofits will open the door to new opportunities for you and your nonprofit organization.

Driscoll, Mark. **The Radical Reformation: Reaching Out without Selling Out.** Nashville, TN: Zondervan Publishers, 2004. ISBN-10: 0310256593.

**Description:** Reformation is the continual reforming of the mission of the church to enhance God's command to reach out to others in a way that acknowledges the unique times and locations of daily life.

*Fast Company*, Editor. **Fast Company The Rules of Business: 55 Essential Ideas to Help Smart People (and Organizations) Perform At Their Best.** Currency Press, 2005. ISBN-10: 0385516312.

**Description:** In The Rules of Business, the writers and editors of Fast Company distill the major ideas and principles of the world of business into fifty-five essential rules. These rules are elaborated on and enhanced by quotes and insights from over 200 business leaders, practitioners, and thinkers into what is sure to be an essential desk reference for managers, professionals, and executives-to-be.

Friedman, Thomas. **The World Is Flat: A Brief History of the Twenty-first Century, Updated and Expanded.** New York, NY: Farrar, Straus and Giroux, 2006. ISBN-10: 0374292795.

**Description:** In The World Is Flat, Friedman at once shows "how and why globalization has now shifted into warp drive" (Robert Wright, Slate) and brilliantly demystifies the new flat world for readers, allowing them to make sense of the often bewildering scene unfolding before their eyes.

Frost, Michael and Alan Hirsch. **The Shaping of Things to Come: Innovation and Mission for the 21 Century Church.** Peabody, MA: Hendrickson Publishers, 2003. ISBN-10: 1565636597

Gerber, Michael E. **The E-Myth Revisited: Why Most Small Businesses Don't Work and What to Do About It.** New York, NY: Harper/Collins Publishers, 1995. ISBN-10: 0887307280

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Gladwell, Michael. **The Tipping Point: How Little Things Can Make a Big Difference**. Boston, MA: Back Bay Press, 2002. ISBN-10: 0316346624

**Description:** Author looks at why major changes in our society so often happen suddenly and unexpectedly. An intellectual adventure story and a road map to change, with a profoundly hopeful message-that one imaginative person applying a well-placed lever can move the world.

Hagberg, Janet O. **The Critical Journey, Stages in the Life of Faith, Second Edition**. Salem, WI: Sheffield Publishing Company, 2004. ISBN-10: 1879215497.

**Description:** This is an excellent guide for those who are wrestling with their faith and wondering how others have resolved their "dark nights of the soul."

Lewis, Robert and Rob Wilkins. **The Church of Irresistible Influence**. Nashville, TN: Zondervan Publishing, 2001. ISBN-13: 978-0310239567

**Description:** The Church of Irresistible Influence is about church transformation, about a vision worth living for and changing for because it pulses with the very heartbeat of God. If you are a pastor or church leader, prepare to be inspired, challenged, and equipped with practical insights for making your church a strong, well-traveled link between heaven and earth in your community.

McNeal, Reggie. **Practicing Greatness: 7 Disciplines of Extraordinary Spiritual Leaders: J-B Leadership Network Series**. San Francisco, CA: Jossey-Bass Publishers, 2006. ISBN-10: 0787977535

**Description:** "The depth and breadth of wisdom in this book is just short of unbelievable. Good leaders aspiring to be great leaders will do well to read this book and allow it to probe and shape their lives."—Bill Easum---Easum, Bandy & Associates

Miller, Donald. **Blue Like Jazz: Nonreligious Thoughts on Christian Spirituality**. Nashville, TN: Thomas Nelson Publishers, 2003. ISBN-10: 0785263705

**Description:** In Donald Miller's early years, he was vaguely familiar with a distant God. But when he came to know Jesus Christ, he pursued the Christian life with great zeal. Within a few years he had a successful ministry that ultimately left him feeling empty, burned out, and, once again, far away from God. In this intimate, soul-searching account, Miller describes his remarkable journey back to a culturally relevant, infinitely loving God.

Miller, M. Rex. **The Millennium Matrix: Reclaiming the Past, Reframing the Future of the Church**. San Francisco, CA: Jossey-Bass Publishers, 2004. ISBN-10: 0787962678

ISBN-13: 978-0787962678

**Description:** "Today more than ever we need leadership from people who are gifted to see beyond the present. Rex Miller blends technology savvy, business sense, and prophetic spiritual insight to create a unique manifesto that can help us chart our course in the twenty-first century. Leaders who want to break out of status-quo thinking must read this book." --J. Lee Grady, editor, Charisma magazine

Mitroff, Ian and Elizabeth A. Denton. **A Spiritual Audit of Corporate America: A Hard Look at Spirituality, Religion, and Values in the Workplace: J-B Warren Bennis Series**. San Francisco, CA: Jossey-Bass Publishers, 2004. ISBN-10: 0787946664

ISBN-13: 978-0787946664

**Description:** "This is a very important book, I believe, both for its pioneering discoveries about spirituality in the business world and its leading-edge suggestions for putting those findings to good use."-- Ken Wilber, author, A Brief History of Everything

Sweet, Leonard, Andy Crouch, Brian D. McLaren, and Erwin Raphael McManus. **Church in Emerging Culture: Five Perspectives**. Nashville, TN: Zondervan Youth Specialties, 2003. ISBN-10: 0310254876.

**Description:** A feisty, entertaining, and educational conversation about the shape of the church of the 21st century.

Vamos, Mark and David Linsky, Editors. **Fast Company's Greatest Hits: Ten Years of the Most Innovative Ideas in Business**. Portfolio Hardcover, 2006. ISBN-10: 1591841186

**Description:** As Jim Collins writes in his foreword: "Imagine you could sit at Thomas Jefferson's dinner table and listen in on the conversation during the late 1700s. That's the way I like to think of the best articles in Fast Company collected in this wonderful book. Reading them is like listening in on a series of fascinating conversations with some of the best minds and creative thinkers of a generation."

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Articles and Book Reviews on Emerging Trends	
<p><b>The Single Greatest Challenge</b>  <b>Existing organizational culture is frequently the biggest obstacle for social entrepreneurs</b>            By Jerr Boschee</p>	
<p><b>The Meaning of “Social Entrepreneurship”</b>            J. Gregory Dees May 30, 2001</p>	
<p><b>Social Entrepreneurship Toolbox</b>---Authenticity Consulting</p>	
<p><b>Is the Social Entrepreneur a New Type of Leader?</b>            by Lynn Barendsen and Howard Gardner            Leader to Leader, No. 34 Fall 2004</p>	
<p><b>Eight Basic Principles for Nonprofit Entrepreneurs</b>            These lessons from the pioneers in the field could save you many heartaches.            By Jerr Boschee---The Institute for Social Entrepreneurs</p>	
<p><b>Profile of a Christian Entrepreneur</b>---CEO</p>	
<p><b>How Ideas Spread</b>            Josh Hunt’s Teacher Tips</p>	
<p><b>Top 25 Most Innovative Churches in America</b>            Outreach Magazine---www.outreachmagazine.com</p>	
<p><b>Spirituality and the Language of the Future</b>            By Thomas Hohstadt---futurechurch.net</p>	
<p><b>The Digital Dynamic How Communications Media Shape Our World</b>            As digital media become the dominant means of communication, they will usher in a new paradigm, transforming how we think, behave, relate, and create. A business consultant and communications theorist offers a method for understanding the changes we will face—and for better managing those changes.            M. Rex Miller---Author of The Millennium Matrix---Futurist Magazine May/June 2005</p>	
<p><b>An Interview with M. Rex Miller author of The Millennium Matrix</b>---Homiletics Online</p>	
<p><b>Extending Your Church: A Field Report on the Emerging Multi-Site Movement</b>            By Warren Bird---Leadership Network</p>	
<p><b>Making Good Ideas Happen: How to Help Your People Unleash Their Best Innovations</b>            By Krista Petty---Leadership Network</p>	
<p><b>The Church of the 21<sup>st</sup> Century by William Easum</b>—Easum Bandy &amp; Associates</p>	
<p><b>The Neuroscience of Leadership Breakthroughs in brain research explain how to make organizational transformation succeed.</b>            by David Rock and Jeffrey Schwartz</p>	
<p><b>“Why the World Is Flat”</b>  <b>The playing field is being leveled, says globalization guru Thomas Friedman</b>            By Daniel H. Pink----WIRED Magazine Interview</p>	
<p><b>Beyond the Box: Innovative Churches that Work</b>            By Bill Easum and Dave Travis</p>	
<p><b>Chart---Beyond the Box: Innovative Churches that Work</b>            Introduction to the book by Bill Easum and Dave Travis</p>	
<p><b>“God Sent a Person Not a Proposition”</b>            An Interview with Len Sweet on the Emergent Church</p>	
<p><b>Churches Moving into the Community: Creating Capacity and Increasing Velocity through Leadership Communities</b>            by Eric Swanson---Leadership Network</p>	
<p><b>The Changing Face of America---How do we describe an altered racial landscape?</b>            By Timothy Tseng and David Yoo---Sojourners Magazine---March/April 1998</p>	
<p><b>Demographics: The Population Hourglass</b>            Fast Company---March 2006---Issue 103---page 56. By Andrew Zolli</p>	
<p><b>Keep or Kill? Score Your Programs</b>  <b>Use this tool to decide which activities to nurture—and which to abandon.</b>            By Jerr Boschee---The Institute for Social Entrepreneurs</p>	
<p><b>A Quiz for CEO’s on Organizational Health</b>---The Table Group---Patrick Lencioni</p>	

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<b>Six Catalytic Service Approaches: Taking First Steps through Great Days of Service</b> by Krista Petty---Leadership Network	
<b>Leading Resonant Teams</b> By Daniel Goleman Leader to Leader, No. 25 Summer 2002	
<b>Good to Great: A Conversation with Jim Collins</b> Information Outlook, Vol. 5, No. 12, December 2001	
<b>12 Principles of Spiritually Intelligent Leadership</b> Danah Zohar---Leader to Leader, No. 38 Fall 2005	
<b>The New Yardstick---Working with Emotional Intelligence</b> By Daniel Goleman, Ph.D.	